

Sponsorship Opportunities



Butterfly Sponsor **SOLD**

\$25,000+ (One opportunity available)

The Butterfly Sponsor will provide children with the opportunity to shine and receive:

- Exclusivity in this level of commitment;
- Logo presence in all event promotional print materials such as posters, brochures and ads;
- Logo presence on kidsability.ca for three months (February-May 2012);
- On-air recognition every hour during the Radiothon;
- Exclusive sponsorship logo presence on the Radiothon Tally Board;
- Two guaranteed time-slots to represent your company live on-air;
- Logo presence in post-event advertising; and
- Photo recognition in the 2012 KidsAbility Annual Report.



On-Air Sponsorship

\$1,200 - One Hour (Limited opportunities available)

Sponsor one hour of the Radiothon and receive:

- On-air recognition of your company and a custom tagline in support of KidsAbility on one station of your choosing (*please request what hour and station you would prefer, between 6am to 6pm. Requests will be accommodated on a first-come, first-served basis*);
- Logo presence displayed during your hour of sponsorship;
- Recognition in post-event advertising; and
- Recognition in the 2012 KidsAbility Annual Report.

\$2,000 - Two Hours (Limited opportunities available)

Sponsor two hours of the Radiothon and receive:

- On-air recognition of your company and a custom tagline in support of KidsAbility run on either both stations simultaneously or for a two-hour period on one station (*please request what hour(s) and station(s) you would prefer, between 6am to 6pm. Requests will be accommodated on a first-come, first-served basis*);
- Logo presence displayed during your hour of sponsorship;
- Recognition in post-event advertising; and
- Recognition in the 2012 KidsAbility Annual Report.



Kids Can't Wait Radiothon

Thursday, May 3, 2012  Live from Conestoga Mall

Partnership Opportunities

Matching Gift

\$2,500 - One Hour *(Limited opportunities available)*

As a Matching Gift partner you will be agreeing to match all donations made in a one-hour window, up to a maximum of \$2,500.

- On-air recognition as a Matching Gift partner for one hour;
- Full tax receipt; and
- Recognition in the 2012 KidsAbility Annual Report.

\$5,000+ - Two Hours *(Limited opportunities available)*

As a Matching Gift partner you will be agreeing to match all donations made in a two-hour window, up to a maximum of a pre-determined amount

- On-air recognition as a Matching Gift partner for two hours;
- Full tax receipt; and
- Recognition in the 2012 KidsAbility Annual Report.

Adopt-a-Butterfly

Make a difference by hosting an event or campaign with your employees, customers or friends to raise funds and awareness for children with disabilities in our community! Please see our website for more information and ideas to get you started or contact the Foundation Office and we would be happy to assist!

Donations

Make a gift to the Kids Can't Wait Radiothon and make a difference for thousands of children who receive life-changing therapy at KidsAbility each year. Tax receipts will be provided and gifts of \$1,000 and above will be recognized in an annual publication.

You can make your donation by returning the attached form or online at kidsability.ca.

Plasma Car Races

Put a team together and prepare to rev your engines to go head-to-head in a winner-takes-all plasma car championship race!

For more details, visit us online at kidsability.ca or scan the QR code for a special video!



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