



c/o Chaplin Family YMCA
250 Hespeler Road
Cambridge, ON N1R 3H3

In support of:



Founded and supported by
Rotarians since 1957

and other Rotary charities

25 YEARS OF SUPPORTING CHILDREN WITH DISABILITIES

On Sunday, May 29, 2011, the three Rotary Clubs of Cambridge and the Cambridge Times will invite runners and walkers to show they care about children in Cambridge with special needs. Once again we will be asking individuals, schools, teams, businesses and industry to help us continue to support *KidsAbility Centre for Child Development* and other Rotary charities. Last year over four hundred people participated to make the day a huge success. The presentation of \$45,000 to KidsAbility in Cambridge to assist in providing life changing services and programs to over twelve hundred children showed, yet again, that this event is providing a significant boost to this essential community organization.

Each year we seek support from a wide variety of sources. Sponsorship packages at the \$250, \$500 and \$1,000 level come with significant recognition and exposure:

\$250 - organization's name listed on the registration form (five thousand produced and widely distributed) and our annual limited edition T-shirt, which is presented to the first 500 registrants.

\$500 - organization's logo displayed on our registration form and our annual limited edition T-shirt.

\$1,000 Major Sponsor - includes a premier position on the T-shirts and the registration forms, recognition in the advanced newspaper publicity, added exposure on event day, plus web page exposure and link to your website.

It is our custom to recognize goods and services as equivalent to cash in sponsorship matters. These gifts in-kind might include prizes, awards, food and beverage supplies or any of the many items we need, to organize this event.

Participants and teams of all levels of ability are encouraged to participate. This may be as a 2.5 km walker or as a 5 km jogger or runner. We have six trophies in separate categories and provide a variety of lunch foods, many great draw prizes, a fun program and awards presentation. Enclosed is our colour brochure, which tells our story.

Find out more about this worthy event by talking to the Rotarian who gave you this package or contact Larry Olney 519-740-0958 or by email at olneyl@sentex.net



25th Annual Cambridge Times Rotary Classic

SPONSORSHIP INFORMATION



For 25 years, the Cambridge Times Rotary Classic has been supporting children with disabilities in our community. On Sunday, May 29, 2011, the Rotary Clubs of Cambridge together with the Cambridge Times will invite runners, joggers and walkers to make a difference for children with disabilities in Cambridge. Proceeds from this year's run will be donated to KidsAbility - Centre for Child Development and other Rotary projects. Last year, \$45,000 was raised for KidsAbility that assisted in providing speech, physio and occupational therapy to approximately 1,200 children. Please support the Cambridge Times Rotary Classic.

Join us in making a difference in our community.

CAMBRIDGE TIMES Rotary Classic

SUNDAY, MAY 29, 2011

How you can help:



Gold Sponsors - \$1,000

Recognition:

- Premier positioned logo on the official limited edition T-shirts,
- Prominent logo presence on the registration forms (*over 5,000 produced and widely distributed*),
- Logo presence in event newspaper ads,
- Corporate exposure at the event,
- Webpage exposure complete with a link to your company's website



Silvers Sponsors - \$500

Recognition:

- Logo presence on the official limited edition T-shirts,
- Logo presence on the registration forms



Bronze Sponsors - \$250

Recognition:

- Company name listed on the official limited edition T-shirts,
- Company name listed on the registration forms



Gift-In-Kind Sponsors

Recognition:

- All gift-in-kind sponsorships will be recognized as equivalent to cash and will be recognized appropriately to the categories as mentioned above.



To support this annual event, please contact: